



NATIONAL EXHIBITION OF MANUAL ARTS
1 - 4 October 2020 ♦ Bergamo

TECHNICAL FORM

ORGANISATION

ENTE FIERA PROMOBERG

Via Lunga snc - c/o Fiera Bergamo
24125 Bergamo
Ph. +39 035 32 30 911 - Fax +39 035 32 30 910

NAME

BERGAMO CREATTIVA 2020 – autumn edition

EDITION

25th edition

PLACE

Bergamo Exhibition Centre, via Lunga - 24125 BERGAMO

PERIOD

from 1 to 4 OCTOBER 2020

TIME

Thursday, Friday, Saturday, Sunday: from 9.30 am to 6.30 pm

VISITORS

€ 11: standard daily ticket
€ 9: reduced ticket (on-line)
€ 7: over 65 years old, from 10 to 13 years old, groups over 25 people, for autonomous disabled people
Free entrance: disabled people and children under 9 years old

EXHIBITING AREA

HALL A - B e CENTRAL GALLERY

Every kind of products, services and equipment belonging to creative arts and hobby crafts can be admitted:
Embroidery - Patchwork - Quilting - Needle work - Decoupage - Craft - Stitchery - Cross stitch - Ceramics - Trompe l'oeil - Stencil - Twist-art - Stamping - Soft glass - Country decor - Felt - Beaux arts - Glass melting - Painting - Ceramic decoration - Candles - Country furniture - Beads - jewellery and accessories - Marble, wood and straw processing - Soaps - Frescos effect - Games - Miniatures - Dolls - Educational resources for children - Housekeeping - Techniques for using mechanical, electrical and hand tools - Creative cuisine - Floral art

VISITORS LAST AUTUMN EDITION 2019

70.000

EXHIBITORS LAST AUTUMN EDITION 2019

322

STAND EQUIPMENT

29 - 30 September from 8 am to 8 pm

STAND DISMANTLING

4 October from 6.30 pm to 10.30 pm
5 October from 8 am to 2 pm

PARTICIPATION RATES

INSCRIPTION FEE COMPULSORY

€ 300

Includes: electrical equipment (1Kw/220v); n. 25 free entrance tickets and 200 reduced tickets each stand assigned (4x4 m); insertion of the exhibitor in the printed catalogue and in the online version; check of the exhibitor electrical equipment; check of equipment materials; fire and general surveillance; common areas cleaning; municipal advertising tax; SIAE tax (for the only diffusion of sound and video with mechanical instruments); liability insurance and fire insurance (thefts and damages exclude)

EXHIBITING AREA PREFITTED WOOD STAND

€ 100/m²

INCLUDES:

dividing fireproof wood walls with columns, frontal grey banner, label with the exhibitor name, fireproof moquette, halogen spotlights 300 watt – two each 1.6m², multiple socket



COMPULSORY for all exhibitors except for those who present a project of equipment to be approved by Promoberg.

Those Companies who have their own equipment will benefit of a discount of € 20/m²

SIMPLE EXHIBITING AREA

€ 80,00 /m²

dividing fireproof wood walls, label with the exhibitor name, fireproof moquette.

Available only for those exhibitors who obtained the approval of the stand equipment project by Promoberg.

DEMONSTRATIONS / COURSE AREA

The exhibitor who organizes courses or demonstrations in his exhibition space, can benefit of a 25% discount on the amount for the space only (not equipped area), that is **€ 20/m²** to a maximum of 32 m². For the excess exhibition space is applied the full rate.

ARTISTS EXHIBITION AREA SCULPTORS/ WOOD CARVERS

Ente Fiera Promoberg promotes a workshop exhibition dedicated to wood carvers and sculptors, an interactive event since all the artists participating are expected to perform their artworks during the exhibition: an event that involves dozens of artists, thus collecting a huge interest. It has been designed to stimulate the public to get closer to wood processing, a typical activity of our territories, that over time has been less and less practiced. This is an area in which each artist can also show off his piece of work as well as promote his own artistic mastery, though it remains a non-commercial area.

ADDITIONAL SERVICES

Additional spotlights 300 watt each	€ 40
Additional electrical power (kW rate), in addition to 1 kW already included the for each exhibitor	€ 50
Electrical power 380v (kW rate)	€ 110
Water connection	€ 100
Compressed air connection	€ 150
Furniture: desk, 3 chairs, reception desk, paper basket, coat stand	€ 120
Phone connection (national traffic included)	€ 100
Internet connection (cable or Wi-Fi)	€ 70
Advertising page on the catalogue	€ 200
Closet with door and key	€ 80,00 / m ²